



GfK is one of the world's largest research companies, with around 13,000 experts working to discover new insights into the way people live, think and shop, in over 100 markets, every day. We are constantly innovating and using the latest technologies and the smartest methodologies to give our clients the clearest understanding of the most important people in the world: their customers.

Due to the new global strategy our Resource Optimization Center - ROC division in Bulgaria is expanding and now we are looking for highly motivated professionals to join our team as

Survey Programmers fluent in German
Research optimization center, Sofia Hub

Key objective of the role:

- Programming online market research questionnaires using specific software (based on JavaScript or VB) or successful completion of the process internal communication with different departments (PM, Researchers, QA, etc.) is vital.
- The team supports one of the global GfK divisions- Consumer experiences.

"MUST HAVE" knowledge and experience:

- University Degree in IT, Informatics or related subject area (or last year student able to work on full time);
- Very good command of German and English language – writing and understanding;
- Willingness to further develop skills in online scripting (data collection and data processing techniques).

Personal skills:

- Logical thinking and good communication skills
- Quality oriented with attention to details;
- Self-driven, responsible and organized person with ability to adhere to deadlines;

Considered an advantage:

- Good knowledge in JavaScript, CSS and/or HTML;
- Knowledge of Conformat, SPSS or any other market research CAWI package;
- Understanding of the market research industry;

Are you ready to accept our career challenge? Because we are ready for YOU!

Be welcome to send us your up to date CV in English and we will offer in return:

- Strong initial training of approximately 1 month;
- Global know how in world class organization, leader in its area;
- Opportunities for professional and personal growth;
- Ambitious and motivated team;
- Standard working time and comfortable working place;
- Top office location close to the city center (47A, Tsarigradsko shosse blvd.);
- Fixed base salary plus additional benefits such as public transport card and yearly bonus.

More information available on our global website: **www.gfk.com** .

Please apply with up to date CV in English via email **jobs.bulgaria@gfk.com** .

If you have any questions, do not hesitate to contact our HR representative:

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