

## GfK is currently looking for:

In early 2012 GfK started positioning as an entirely new, global and renewed organization with its new strategy **Own the Future**. The strategy aim is to bring together GfK company's assets under one roof - one GfK for all companies, in all countries, who stand behind a common business strategy worldwide.

Due to the new global strategy our Resource Optimization Center - ROC division in Bulgaria is expanding and now we are looking for highly motivated professionals to join our team as

### ***Online programmers/ Scripters***

### ***Research optimization center, Sofia Hub***

#### **Key objective of the role:**

*Programming online market research questionnaires using specific software (based on JavaScript or VB).*

*For successful completion of the process internal communication with different departments (PM, Researchers, QA, etc.) is vital.*

*The team supports one of the global GfK divisions- Consumer experience.*

#### **"MUST HAVE" knowledge and experience:**

- University Degree in IT, Informatics or related subject area (or last year student able to work on full time);
- Very good command of English language – writing and understanding;
- Willingness to further develop skills in online scripting (data collection and data processing techniques).

#### **Personal skills:**

- Logical thinking and good communication skills
- Quality oriented with attention to details;
- Self-driven, responsible and organized person with ability to adhere to deadlines;

#### **Considered as advantage:**

- Good knowledge in JavaScript, CSS and/or HTML;
- Knowledge of Conformat, SPSS or any other market research CAWI package;
- Understanding of the market research industry;
- German language on good level.



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*Are you ready to accept our career challenge? Because we are ready for YOU!*

**Be welcome to send us your up to date CV in English and we will offer in return:**

- Strong initial training of approximately 1 month;
- Global know how in world class organization, leader in its area;
- Opportunities for professional and personal growth;
- Ambitious and motivated team;
- Standard working time and comfortable working place;
- Top office location close to the city center (47A, Tsarigradsko shosse blvd.);
- Fixed base salary plus additional benefits such as public transport card and yearly bonus.

All documents will be treated in the strictest confidentiality.

Only short-listed candidates will be invited for an interview.

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More information available on our global website: [www.gfk.com](http://www.gfk.com) .

Please apply with up to date CV in English via email [jobs.bulgaria@gfk.com](mailto:jobs.bulgaria@gfk.com) .

If you have any questions, do not hesitate to contact our HR representative:

Ivelina Boiklieva

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