

Position: Web Developer

Goal: To provide essential technical solutions that contribute to the success of the company's SEO and Content Marketing projects.

Summary: We are looking for someone who is self motivated, interested in growing as a front-end and back-end developer, and gets things done. You will work closely with other developer and non-developer team members in a collaborative and energetic start-up environment.

Responsibilities:

- Carrying out implementation of SEO Audit technical recommendations
- Collaborating with team members and taking the initiative in solving technical issues
- Translating design requirements into developer friendly code, frameworks, and APIs
- Development and customization of Wordpress blog themes and plugins
- Continuous development of the company website & digital assets

Functional competencies:

- Proficiency with PHP, MySQL, HTML, CSS, & Javascript
- Experience building dynamic web pages and fully-functional forms from the ground up
- Experience building modules for CMS such as Wordpress and Drupal
- Knowledge of Search Engine Optimization & Analytics a big plus

Soft skills:

- Curious, analytical thinking
- Constantly self-educating and staying up-to-date with new trends
- Structure, organisation, effective communication
- Enthusiasm, passion, energy

How to apply:

Send to <u>careers@hop-online.com</u> (add a subject line *Web developer*):

- Link to your LinkedIn profile (recommended)
- Link to your GitHub/BitBucket profile and/or code sample (recommended)
- CV (if no LinkedIn profile)
- Brief explanation why we should hire you