

Turkey marketing assistant (m/f) 10-20 hours p/week

Location: Sofia, Bulgaria
Profile: Bachelors or Masters student in Communications, Marketing, Computer Science
Required: Fluent Turkish, fluent English, computer literacy
Task: Market research, online product development, campaign management
Hours: Flexible between 10 and 20 hours per week
Pay: Up to BGN 75 per week based on 20 hours

A newly founded online development team in Sofia, Bulgaria is looking for a young and ambitious paid online marketing assistant for app. 10-20 hours per week.

We're a team of experienced online product developers from Western Europe and the United States, and are currently doing market research for several newly developed lead generation products for the Turkish market. To assist our virtual team, we're hiring an aspiring marketing specialist for online market research in Turkey.

Your profile

We're strongly committed to helping grow startup talent in the Southeast Europe region, and are looking forward to working with young and ambitious specialists. Ideally, you're a late-bachelors or masters student in Communications, Marketing or Computer Science at one of the universities in Sofia (SU, TU, AUB, UNWE, NBU). You have a keen interest in learning the latest methodologies and insights in online, social media and search engine marketing, as well as online product development, and you are fluent in written Turkish and English.

Your tasks

You will be conducting online research into the advertising market in Turkey and performing monitoring of local internet traffic, through software tools that we will provide. You will be reporting on the latest trends in online marketing in Turkey and together with us work out strategies for market testing and implementation of online advertising strategies for our products.

What we offer

Successful candidates will be able to join early a new and exciting team in online development in Sofia, Bulgaria. During the first several weeks, you will be working from home. As our team grows, we are planning to establish a physical office in Sofia by January 2012. We offer flexible working hours and location, and offer a pay of 75 leva per week, based on 20 hours, with a significant increase in perspective. If you help our business grow and achieve success on the Turkish market, you will be able to grow professionally and start a career working with the best specialists in the industry.

Interested?

If you would like to apply, please send an e-mail with CV to Maxim Gurvits on maximgurvits@gmail.com. If you have any questions, you can e-mail or call Maxim on +359886852881.