

# LIFE IS ABOUT CHOICES



## Scripting Specialist

Location: Sofia, Bulgaria

Having choices is what makes life exciting. Make your choice today and take your future into your own hands. We value skills and talents, and will support your development within our international teams.

GfK makes your choice easy as we offer an exciting work environment that brings people together and encourages an entrepreneurial and innovative spirit. As a trusted leader in market research present in over 100 countries, we know what makes consumers' hearts beat—globally and locally. We work on projects for successful companies in virtually every major industry.

Due to the new global strategy our Resource Optimization Center - ROC division in Bulgaria is expanding and now we are looking for highly motivated professionals to join our team as

### **Scripting Specialist**

GSC, CE

#### **Key objective of the role:**

Programming online market research questionnaires using specific software (based on JavaScript or VB);  
For successful completion of the process internal communication with different departments (PM, Researchers, QA, etc.) is vital;  
The team supports one of the global GfK divisions- Consumer experience.

#### **“MUST HAVE” knowledge and experience:**

University Degree in IT, Informatics or related subject area (or last year student able to work on full time);  
Very good command of English language – writing and understanding;  
Willingness to further develop skills in online scripting (data collection and data processing techniques).

#### **Personal skills:**

Logical thinking and good communication skills;  
Quality oriented with attention to details;  
Self-driven, responsible and organized person with ability to adhere to deadlines.

#### **Considered as advantage:**

Good knowledge in JavaScript, CSS and/or HTML;  
Knowledge of Conformat, IBM SPSS Data Collection Base Professional (Dimensions) or any other market research package;  
Understanding of the market research industry.

Are you ready to accept our career challenge? Because we are ready for YOU!

Be welcome to send us your up to date CV in English and we will offer in return:

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- Strong initial training of approximately 1 month;
- Global know how in world class organization, leader in its area;
- Opportunities for professional and personal growth;
- Ambitious and motivated team;
- Standard working time and comfortable working place;
- Top office location close to the city center (47A, Tsarigradsko shosse blvd.).

Apply if you are ready to start the conversation, so we can put the wheels in motion!

All documents will be treated in the strictest confidentiality.  
Only short-listed candidates will be invited for an interview.

#### **How to apply**

We are excited to get to know you. Make your choice and apply now! Go to [gfk.com/careers](http://gfk.com/careers) or send an eMail to [jobs.bulgaria@gfk.com](mailto:jobs.bulgaria@gfk.com).