

LIFE IS ABOUT CHOICES



Technical Project Specialist

Location: Sofia, Bulgaria

Having choices is what makes life exciting. Make your choice today and take your future into your own hands. We value skills and talents, and will support your development within our international teams.

GfK makes your choice easy as we offer an exciting work environment that brings people together and encourages an entrepreneurial and innovative spirit. As a trusted leader in market research present in over 100 countries, we know what makes consumers' hearts beat—globally and locally. We work on projects for successful companies in virtually every major industry.

Due to the new global strategy our Global Service Center, Consumer Experience (GSC, CE) division in Bulgaria is expanding and now we are looking for highly motivated professionals to join our team as:

Technical Project Specialist

GSC CE, Sofia Hub

Key objective of the role:

Create online market research questionnaires and reports using specific software (based on JavaScript);

Working on an innovative dynamic platform that captures customer feedback;

Communication and project coordination on a daily basis with different departments all around the world (Project Managers, Researchers, Developers, Quality Assurance, etc.);

The team supports one of the Global GfK divisions – Consumer experience.

“MUST HAVE” knowledge and experience:

Relevant university degree (or last year student able to work on full time);

Basic knowledge and/or interest in Project coordination;

Very good command of English language – writing and understanding;

Willingness to further develop skills in online market research area (data collection and data processing techniques).

Personal skills:

Logical thinking;

Very good communication skills;

Quality oriented with attention to details;

Self-driven, responsible and organized person with ability to adhere to deadlines;

Considered as an advantage:

Previous experience in data analysis;

Basic programming knowledge (JavaScript, CSS and HTML);

Understanding of the market research industry.

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Be welcome to send us your up to date CV in English and we will offer in return:

- Strong initial training of approximately 1 month;
- Global know how in world class organization, leader in its area;
- Opportunities for professional and personal growth;
- Ambitious and motivated team;
- Standard working time and comfortable working place;
- Top office location close to the city center (47A, Tsarigradsko shosse blvd.).

All documents will be treated in the strictest confidentiality.
Only short-listed candidates will be invited for an interview.

How to apply

We are excited to get to know you. Make your choice and apply now! Go to gfk.com/careers or send an eMail to jobs.bulgaria@gfk.com.